

# NEWMARKET.

## 20 YEARS OF MICHAEL HOLMES PREMIUM EYEWEAR

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GET THE  
SUMMER  
GLOW

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PASTEL  
PERFECT







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STYLE

# It's a Date

Step out for your next evening date with our edit of sophisticated yet playful styles. Opt for a colourful mini dress or a more classic pant and cami combination with accessories to suit both.



1. **FOREVER NEW** SHORT-SLEEVE TARA RUCHED DRESS, \$109.99. 2. **LIAM WEIRDER** CAMISOLE, \$149, AVAILABLE AT RUBY. 3. **STORM** CROSSOVER JUMPSUIT, \$369. 4. **DYLAN KAIN** THE RHEA SLING BAG, \$439, AVAILABLE AT SUPERETTE. 5. **ISABEL MARANT** WILD SHORE EARRINGS, \$279, AVAILABLE AT WORKSHOP. 6. **AJE KASBAH** RUCHED MINI DRESS, \$490. 7. **FOREVER NEW** KENDALL SLIP ON HEELS, \$89.99. 8. **MAGGIE MARILYN** TAILORED TROUSER BLACK, \$450. 9. **H&M** CARDIGAN, \$49.99. 10. **MIMI ET TOI** ESPÉRER NECKLACE, \$359, AVAILABLE AT FATHER RABBIT SELECT.





# SABEN

OPENING NOVEMBER  
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STYLE

# Candyland

Spark a little joy in your wardrobe with sorbet pastel shades.



1. **KOWTOW** CALDER SWEATER, \$189. 2. **JAMES AY** VISION SUNGLASSES, \$299, AVAILABLE AT FATHER RABBIT SELECT. 3. **RUBY** LADYBUG CROP SHIRT, \$149. 4. **ICHI EAGLE** SELF-CHECK MIDI DRESS, \$109, AVAILABLE AT SMITH & CAUGHEY'S. 5. **KOWTOW** COMPOSURE CARDIGAN, \$249. 6. **MOOCHI** COMPOSE DRESS, \$389.99. 7. **MI PIACI** SHOOP, \$260. 8. **CAMILLA AND MARC** KIRI MIDI SKIRT, \$540, AVAILABLE AT DAVID JONES. 9. **AJE** DENIM PUFF SLEEVE DRESS, \$455. 10. **WITCHERY** DETAIL SHORT, \$149.90. 11. **LIAM JOHAN** SKIRT, \$269, AVAILABLE AT RUBY. 12. **FOREVER NEW** RILEY RUCHED BAG, \$59.99. 13. **BALENCIAGA** RUNNER SNEAKERS, \$1,650.



STYLE

# Serving Looks

Whether you are hitting the courts or coffee with friends, these sartorial activewear essentials will see you through the day.



1. **PUMA** WOMENS FLAWLESENTIAL CROP, \$69.99, AVAILABLE AT REBEL SPORT. 2. **H&M** LOUNGEWEAR CROP, \$14.99.  
3. **MOOCHI** ISOLATE CAPE, \$329.99. 4. **LORNA JANE** ACTIVE SCRUNCHIE, \$10.99. 5. **CAMILLA AND MARC** MARA HIGH NECK CROP, \$144, AVAILABLE AT SMITH & CAUGHEY'S. 6. **UNDER ARMOUR** PLAY UP CAP, \$34.99. 7. **AJE** ATHLETICA CLASSIC LOGO SHORT BIKE SHORTS 605, \$115. 8. **REEBOK** IDENTIFY FRENCH TERRY SHORT, \$45, AVAILABLE AT STIRLING SPORTS. 9. **ACTIVE INTENT** WOMEN'S COOLDRY TEE, \$4.98, AVAILABLE AT THE WAREHOUSE. 10. **ADIDAS** ADILETTE LITE WOMENS, \$50, AVAILABLE AT STIRLING SPORTS. 11. **VEJA** CONDOR 2 ALVEOMESH WOMENS, \$270, AVAILABLE AT STIRLING SPORTS. 12. **H&M** LEGGINGS, \$29.99. 13. **LORNA JANE** RISING MOON NON SLIP YOGA MAT, \$115.





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# SWEAT

Yoga + HIIT Pilates

PHOTO CREDIT - SEB CHARLES

12 MORGAN STREET NEWMARKET SWEATYOGA.CO.NZ @SWEATYOGAANDHOTPILATES



STYLE

# Adventure Seekers

Ignite the explorer within the little ones  
with outdoor inspired styles.



1. **NATURE BABY** PONCHO TOWEL, \$59.95. 2. **INA SWIMWEAR** LUMI NAPPY, \$69.99, AVAILABLE AT DIMPLES. 3. **TEENY WEENY** FLORAL LONG-SLEEVE SHIRT DRESS, \$29.99, AVAILABLE AT FARMERS. 4. **PRETTY BRAVE** BABY RIO, \$54.99, AVAILABLE AT DIMPLES. 5. **FREEDOM FURNITURE** TO WANDER WALL HANGING, \$34.95. 6. **KATHMANDU** 10X42 OUTDOOR BINOCULARS, \$119.98. 7. **NATURE BABY** ONE PIECE BATHING SUIT, \$69.95. 8. **LITTLE DRAGON** NATURAL SPF 50 SUNSCREEN, \$24.95, AVAILABLE AT DIMPLES. 9. **ONISM** MIRROR, \$54.95, AVAILABLE AT FREEDOM FURNITURE. 10. **YOUNG ORIGINAL** PLAIN CHINO SHORTS, \$12, AVAILABLE AT THE WAREHOUSE. 11. **THE WAREHOUSE** OUTDOOR PLAY TUMBLE TOWER, \$49. 12. **H&H** VINTAGE BACKPACK, \$20, AVAILABLE AT THE WAREHOUSE. 13. **SEED** TWILL OVERALLS, \$49.95.



# Coffee Table Essentials

The coffee table is an iconic surface in the home that deserves to be styled with function and finesse in mind.

**1. GLASSHOUSE FRAGRANCES** MONTMARTRE MACARON 380G SOY CANDLE, \$59.99, AVAILABLE AT DAVID JONES, FARMERS, FLO & FRANKIE. **2. LIVING & CO** ARTIFICIAL SUCCULENT BEADED PLANT, \$12, AVAILABLE AT THE WAREHOUSE. **3. JO MALONE LONDON** ORANGE BITTERS LIQUIDLESS DIFFUSER, \$345, AVAILABLE AT DAVID JONES, FARMERS. **4. ASSOULINE** MYKONOS MUSE, \$185, AVAILABLE AT SUPERETTE. **5. FREEDOM FURNITURE** GIANT CLAM DECORATIVE BOWL, \$149. **6. M&CO** ENAMEL TRAY, \$39.99, AVAILABLE AT FARMERS. **7. COCO REPUBLIC** BRYANT RESIN VASE, \$595. **8. JONATHAN ADLER** LARGE LACQUER RIPPLE BOX, \$339, AVAILABLE AT SMITH & CAUGHEY'S. **9. FREEDOM FURNITURE** AMBASSADOR COFFEE TABLE, \$1,099. **10. THE LITTLE BOOK OF PRADA** BY LAIA FARRAN GRAVES, \$30, AVAILABLE AT SMITH & CAUGHEY'S. **11. MCM HOUSE** GINGER JAR, \$400, AVAILABLE AT ST CLEMENTS.



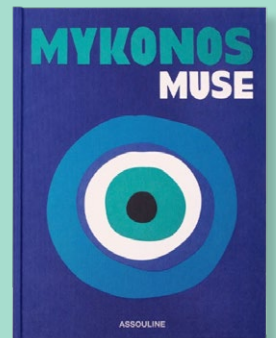
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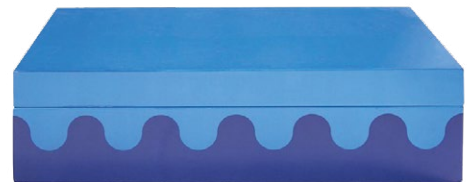
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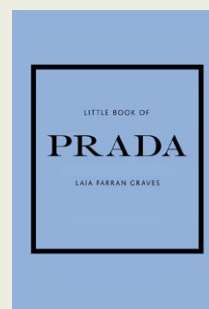
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Design Your World

Cobble armchair / Nora cabinet / Shelly cushion



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# FREEDOM

HOME OF DESIGN

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**WET N WILD COLOUR ICON 10-PAN SHADOW PALETTE, \$12.99, AVAILABLE AT FARMERS**

**JANE IREDALE DAZZLE & SHINE EYE SHADOW KIT, \$99, AVAILABLE AT CINDERELLA BEAUTY N SPA**

**SOL DE JANEIRO BOM DIA BRIGHT CREAM, \$32, AVAILABLE AT MECCA**

**BIOSSANCE SQUALANE + VITAMIN C ROSE OIL IN PINK BOTTLE, \$125, AVAILABLE AT SEPHORA**

**JANE IREDALE GLOW TIME HIGHLIGHTER STICK, \$38, AVAILABLE AT CINDERELLA BEAUTY N SPA**

**CHARLOTTE TILBURY CHEEK TO CHIC PILLOW TALK ORIGINAL, \$60, AVAILABLE AT MECCA**

**ELIZABETH ARDEN ALL OVER MIRACLE OIL, \$62, AVAILABLE AT FARMERS, DAVID JONES, LIFE PHARMACY**

BEAUTY

# Get the Glow

Perfect a radiant all-over look and luminous skin with our must-have summer products.

**BOBBI BROWN INTENSIVE SERUM FOUNDATION SPF 25, \$120, AVAILABLE AT SMITH & CAUGHEY'S, FARMERS, DAVID JONES**

**REVLON INSTA BLUSH STICK, \$35, AVAILABLE AT FARMERS, SELECTED PHARMACIES**

Intensive  
SERUM FOUNDATION  
SPF 25

**FENTY BEAUTY SUN STALK'R INSTANT WARMTH BRONZER, \$53, AVAILABLE AT SEPHORA**

**SISLEY INSTANT ECLAT, \$115, AVAILABLE AT DAVID JONES**

**SUNDAY RILEY FAIRY GODMOTHER SHIMMERING BODY OIL GEL, \$68, AVAILABLE AT MECCA**

instant  
éclat  
base  
lumière  
instant glow  
primer

Elizabeth Arden  
NEW YORK  
Eight Hour®  
Cream  
All-Over Miracle Oil  
For Face, Body and Hair  
Huile Miracle Universelle  
Visage, Corps et Cheveux



#### A POSTIVE PLANET

Emma Lewisham has continued to innovate, encouraging collaboration over competition to solve waste and pollution problems within the beauty industry, officially becoming the world's first carbon positive beauty brand with a 100% circular model.

**EMMA LEWISHAM** AVAILABLE AT DAVID JONES, SMITH & CAUGHEY'S, SIMON JAMES STORE, ROOM NINE



#### BEAUTY

## Beauty News

The latest beauty products that you need to know about.

#### FUN REFRESH

New Zealand born skincare brand, Trilogy, is best known for its high performing natural skincare and now, you might notice it looks a little different. Revealing a brand new vibrant and playful look, the brand's clean beauty formulations remain the same, with responsible and sustainable packaging improvements. Alongside the refresh, Trilogy also welcomes a new beauty innovation, the Microbiome Complexion Renew Serum, a postbiotic serum to support a balanced microbiome and complexion.

**TRILOGY** MICROBIOME COMPLEXION RENEW SERUM, \$59.99, AVAILABLE AT FARMERS, CHEMIST WAREHOUSE, SELECTED PHARMACIES



#### SECOND SKIN

If you're looking for a seamless foundation to invest in, we've found the one. Sisley's Phyto-Teint Nude provides natural, luminous coverage which is light on the skin. A formula so lightweight you'll need

to double check it's there, this water-infused foundation hydrates and leaves the skin looking fresh and effortless.

**SISLEY PHYTO-TEINT NUDE**, \$135, AVAILABLE AT DAVID JONES

#### FLY AWAY WITH ME

You can bid farewell to flyaways with Dyson's new Flyaway Attachment, developed for use with the Dyson Supersonic™ Hair-Dryer. This revolutionary attachment gives that smooth salon-like finish by using the 'Coanda effect' which attracts and lifts longer hair to the front and pushes flyaways underneath.



**DYSON SUPERSONIC™**, \$649 + **DYSON SUPERSONIC™ FLYAWAY ATTACHMENT**, \$109, AVAILABLE AT DAVID JONES



#### FEELING BALMY

Lip balm might be a classic, but Blistex's new Lip Infusions takes the brand's promise of hydration to the next level, keeping lips moisturised all day long. Infused with hyaluronic spheres, the balm locks in hydration and protects against the sun's rays with SPF 15.

**BLISTEX LIP INFUSIONS HYDRATION**, \$10.50, AVAILABLE AT CHEMIST WAREHOUSE, COUNTDOWN, SELECTED PHARMACIES





# WHAT MAKES BFT DIFFERENT. BETTER?

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SCAN TO JOIN  
OUR COMMUNITY

Different.  
Better.





# Small business is our business

*by Mark Knoff-Thomas*

When I wrote for last month's magazine I really thought we'd be well and truly out and about and back to relative "normality" by now. However, as I write we're on the precipice of Delta ramping up and spreading far and wide. It really is an insidious virus. It's very unforgiving if safety protocols aren't adhered to, which frustratingly seems to be the reason the COVID flames are being fanned.

We are desperate to get our businesses back to normal. As a business association we have around 3,000 members. Our members fall into two categories: property owners and tenants. Roughly a third of our non-property-owner membership comes from retail, about 10% from hospitality, smaller percentages for the medical, health/well-being, beauty and fitness sectors, and a huge chunk of 50-odd percent of commercial and corporate businesses. According to MBIE's website "there are approximately 530,000 small businesses in New Zealand representing 97% of all firms. They account for 28 per cent of employment and contribute over a quarter of New Zealand's gross domestic product." To add to that small businesses employ over 600,000 people. So over the course of our careers, most of us will spend time either working in a small business, or owning one. They really are the engine room that plays a key role in supporting the economy - and right now many of them are in a rather perilous state.

There are a multitude of small Newmarket businesses that make up our ecosystem and give us our fabulous point of difference as New Zealand's retail powerhouse. On the cover of this month's magazine we feature Michael and Kay from Michael Holmes Premium Eyewear. They have recently celebrated 20 years in business - which is no mean feat. They have ridden the economic peaks and troughs and despite the ups and downs have become

a destination, and have created a brand renowned for excellence, exceptional customer service, and a business operation that is strong. They have a loyal following and have been winners of numerous categories at the Newmarket Business Awards more times than I can remember. Collectively all of our small business champions excel at what they do, they know exactly what their customers want, and consistently deliver. Our best small businesses carve out their own niches and become the go-to places. They are the life blood of our community. Every cafe, every retail store, every pilates studio, restaurant, every gallery, makeup store...

Some small businesses choose to stay that way, others go on to become huge (one day I will tell you the story when I worked as an English teacher in La Coruña, Spain in the early 90's, and used to buy my t-shirts from a small boutique called Zara...)

Since this lockdown began back in August, Newmarket is down around \$15 million dollars a week, every week. That is money that is not circulating in the economy - the knock on effects of that are starting to be felt along the supply chain. So I have a request, a request to support small businesses, more than ever - whatever you need - please have this thought top of mind. Our businesses will appreciate it and you will literally be helping the economy.

Finally, please remember...the 3 things we can do to help Newmarket, Auckland and the country get back on track are: 1) wear a mask whenever you leave your home; 2) scan/ sign in everywhere you go; 3) make sure you get vaccinated (although, in actual fact vaccination rates around these parts are pretty high - so well done on that!)

Stay safe

*Mark Knoff-Thomas*

*CEO, Newmarket Business Association*









COVER STORY

# 20 Years of Michael Holmes Premium Eyewear

Celebrating 20 years in business, Michael Holmes Premium Eyewear has cemented itself as one of Auckland's leading optometrists and eyewear retailers. Founders Michael Holmes and Kay McFarlane - business and life partners - took a chance on a retail space in Newmarket all those years ago, and have never looked back since. Maddie Irvine sat down with the husband and wife duo to find out the secrets to business longevity and how Michael Holmes Premium Eyewear sets itself apart from the rest.



**N.** *Tell us about your journey and how Michael Holmes has got to where it is today.*

**MICHAEL & KAY.** Michael is the optometrist and Kay the business visionary. 20 years ago, we walked the streets of Newmarket looking for an ideal location for our new optometrist/optical store. We had a clear plan from the outset to be different and wanted to offer a collection of the world's most beautiful artisanal eyewear ranges, not previously available in New Zealand. Newmarket has always had a strong independent fashion scene with many New Zealand independent designers located in and around Teed Street, so we narrowed our search to Teed Street. Rents were high and we were a new business so couldn't afford the sites at the top end of the street, nearer Broadway. The location we could afford at number 25 was at the time a carpark with a leaking roof! The landlord

had plans to convert the space into a shop, so we took a leap of faith and signed up for basically a few carpark spaces, which were eventually turned into our shop. When we first moved in 20 years ago, there was a varied collection of businesses around us. The only one remaining from those days is the stunning Cartier For Flowers, and apart from that everything else nearby has grown up around us. It's been great to watch and be a part of the Teed Street community, particularly the lower end which has come alive with independent New Zealand owned businesses. We know our neighbours and all support each other, we adore Darren and Erin from Madder & Rouge, Jo from Belloro, Alma from Cartier, Tony Sly and Jeff from &Sushi. The energy of being around so many other inspiring and successful independent businesses has been a huge positive and kept us moving forwards.





**N.** *Michael Holmes offers customers a range of independent, artisan eyewear which is not offered in many mainstream retailers and optometrists. How do you go about your buying process?*

**M & K.** We have a very rigorous set of criteria for buying. Our instore collection features only the most talented independent designers from around the world, hand making frames from the highest quality materials. Independence in the eyewear industry is vital because the designers can create freely without constraints. Our personal aesthetic leans more towards modernism so the designers we select for our store offer bold styles in unique colourways but without any unnecessary adornment.

**N.** *Resisting pressure to become a chain is a bold move and one which has clearly paid off for Michael Holmes. What are your secrets to business longevity?*

**M & K.** As an independent we can control and take care of all aspects of business from the beautiful eyewear we select, our service standards and the team we work with. Doing it our way means we create enjoyment and pride. Customers appreciate positive businesses doing things well and we've been fortunate to have built up a large customer base over the years of very loyal spectacle wearers.

**N.** *What is a common misconception about wearing glasses and how do you help your clients overcome it?*

**M & K.** Some people worry that wearing glasses as they age will make their vision worse. As with any misconception, the key is information and we take the time to discuss, explain and support the client to feel confident about their decisions.





**N.** You have scooped up several awards over the years at the Newmarket Business Awards, taking out the People's Choice Award in 2021. What do these awards mean to you both personally and to your business?

**M & K.** We're very proud to have won six awards over the years but the People's Choice is the one we most cherish. We don't have a big budget for advertising so without our amazing customer support we wouldn't be here. Not only do our customers generously refer their friends and family to grow our business, they take the time to vote for us, and we couldn't be more grateful!



**N.** As we spend more and more time in front of screens, blue light glasses have become ever popular as both a fashion accessory and to reduce the effects of exposure. Are they worth the hype?

**M & K.** Going by the research, in short, the answer is no. The Royal Australian and New Zealand College of Ophthalmologists (RANZCO) have noted "... there is little evidence with respect to using blue light blocking spectacles to improve visual performance. In addition, there are no studies showing such filters can conserve macular health."

Filtering out blue light from screens isn't necessary in general use but there may be a benefit to reducing screen time or using night mode settings on digital devices to reduce interruption to circadian rhythms and sleep.

**N.** Newmarket's best kept secret?

**M & K.** I'm not sure how much of a secret it is, but we love Maison Vauron in McColl Street. Jean-Christophe and his amazing team offer the best service and advice.

**N.** What has been a career highlight so far?

**M & K.** To be honest there isn't one event, but we're incredibly proud of having grown a successful optometry practice and eyewear store. There's a lot of joy on a daily basis thanks to the wonderful customers who continue to support us.

**N.** What's next for Michael Holmes?

**M & K.** We have some very exciting plans for next year with the addition of our own eyewear range.

#### MICHAEL HOLMES EYEWEAR

25 TEED STREET

PREMIUMEYEWEAR.CO.NZ

@MICHAELHOLMESPRIUMEYEWEAR



# Christmas Gift Guide

Beat the Christmas shopping rush by getting your gifting sorted early.

## For Her

**1. MOOCHI DITSY BUCKET HAT**, \$89.99. **2. PERRIER-JOUËT BELLE EPOQUE 2013 VINTAGE**, \$285, AVAILABLE AT GLENGARRY WINES. **3. FATHER RABBIT STATIONERY DAILY DIARY 2022**, \$59, AVAILABLE AT FATHER RABBIT SELECT. **4. ELLE + RILEY CASHMERE HEART SOCKS**, \$99. **5. INDIE & MAY BATH SALTS**, \$24.99, AVAILABLE AT MAX. **6. LA TRIBE TINY CHAIN PEARL EARRINGS**, \$55, AVAILABLE AT FATHER RABBIT SELECT. **7. BIALETTI CHRISTMAS LIMITED EDITION BRIKKA 4 CUP**, \$145, AVAILABLE AT DAVID JONES. **8. JO MALONE LONDON CHRISTMAS CRACKER**, \$85, AVAILABLE AT DAVID JONES, SMITH & CAUGHEY'S. **9. KIP & CO WOMENS SLIPPERS**, \$55, AVAILABLE AT SUPERETTE. **10. KAREN WALKER RUSSIAN FLORAL SILK SCARF**, \$115.



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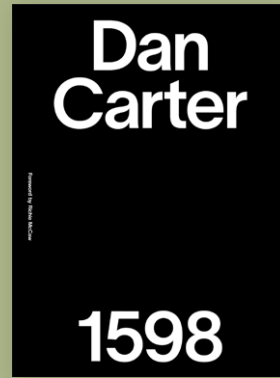




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13.



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## For Him

**11. ACNE STUDIOS** PANSY EVIL FACE BEANIE, AVAILABLE AT WORKSHOP. **12. AESOP** MOROCCAN NEROLI SHAVING SERUM 60ML, \$49. **13. DAN CARTER** 1598, \$69.99, AVAILABLE AT WHITCOULLS. **14. BAXTER** PREMIUM DOUBLE EDGE RAZOR SET, \$299.99, AVAILABLE AT BARKERS. **15. WOUF** BOMBER CAMO LAPTOP SLEEVE, \$135, AVAILABLE AT ALLIUM. **16. PACO RABANNE** PHANTOM EDT 50ML, \$128, AVAILABLE AT LIFE PHARMACY, SMITH & CAUGHEY'S. **17. LE CREUSET** WT 110 WAITER'S CORKSCREW, \$85. **18. LARQ** BOTTLE 500ML, \$189, AVAILABLE AT SUPERETTE. **19. REWEAR** VALERIAN SUN RX, 2 PAIRS SINGLE VISION FOR \$249, AVAILABLE AT SPECSAVERS. **20. VACU VIN** WHISKEY STONES, \$42.50, AVAILABLE AT THE HOMESTORE. **21. AS COLOUR** MENS STAPLE TEE, \$26. **22. GARMIN** VIVOACTIVE 4 GPS WATCH, \$569, AVAILABLE AT NOEL LEEMING. **23. SONY** SRS-XP700 PORTABLE PARTY SPEAKER, \$769, AVAILABLE AT NOEL LEEMING.



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FOOD + DRINK

# Baha Betty's Risotto Gumbo Balls

A South American twist on a classic arancini ball, these flavour packed morsels are perfect as an appetizer or served with a fresh salad.

## INGREDIENTS

**1kg** andouille sausage, cooked & diced  
**1** small onion, finely chopped  
**100g** okra, diced  
**2** sticks celery, diced  
**1** red pepper, diced  
**1** red chilli, diced  
**300g** chopped/tinned tomatoes  
**1** clove garlic, crushed  
**1kg** risotto rice  
**½ cup** dry white wine  
**2 ½ cups** boiling chicken stock  
**100g** green peas  
**20g** coriander, chopped  
**10g** old bay seasoning  
**20g** gumbo file  
 Salt and pepper to taste  
 Shaved parmesan cheese  
**1** egg, beaten  
 Fine polenta

1. Heat the olive oil in a large saucepan over medium heat. Add onion and garlic, and cook, stirring until onion is soft but not browned. Add other diced ingredients.
2. Pour in the rice and cook stirring for 2 minutes, then stir in the wine, and continue cooking and stirring until the liquid has evaporated. Add chicken stock to the rice 1/3 cup at a time, stirring and cooking until the liquid has evaporated before adding more.
3. When all of the chicken stock has been added and the liquid has evaporated, stir in the peas, coriander, old bay seasoning and gumbo file. Season with salt and pepper. Remove from the heat and stir in the parmesan cheese. Transfer the risotto to a bowl and allow to cool slightly.
4. In a small bowl, whisk together the remaining egg and milk with a fork. For each ball, roll 2 tablespoons of the risotto into a ball.
5. Using egg wash & fine polenta coat each ball and set aside.
6. Half fill a large saucepan with vegetable oil and heat. Lower the balls into the oil in small batches and cook until golden brown, approximately 6-8 minutes.
7. Season and serve.

## BAHA BETTY

WESTFIELD NEWMARKET  
 @BAHA\_BETTY





#### OUR PICK

For a quick bite to eat while hitting the shops, L'Americano is the place to go. While their full menu is delectable and best enjoyed with time on your hands, they have a cabinet full of takeaway options to suit every palate. We recommend the Carciofi panini for an on-the-go lunch option, with artichoke puree, radicchio, gorgonzola & truffle – it's even better toasted!

FOOD + DRINK

# The Gastronomer

Delight your tastebuds with the latest in food and drink.

#### MIX IT UP

Gone are the days of ordinary mixers, and local brand Alchemy & Tonic are leading the way with new generation mixers that pair far too well with your favourite spirit. An enticing new tonic flavour - Rhubarb and Smashed Mandarin, has recently been added to the Alchemy & Tonic line up, made to stand alone or lift your gin to new heights this summer. Available at Brews Newmarket.

#### A TASTE OF NEW ZEALAND

Travelling around New Zealand's best vineyards has never been more inviting as Villa Maria's latest Single Vineyard Collection hits shelves, with 12 exemplary wines representing the best vineyards in the country. The collection includes Villa Maria Single Vineyard Hawkes Bay Keltern Chardonnay 2020, Marlborough The Attorney Pinot Noir Rose 2020, and the pinnacle, Gimblett Gravels Ngakirikiri 2018 – we think these are the perfect drop for Christmas celebrations. Available at Countdown.



#### WINE OF THE MONTH

Renowned for its award-winning Hawke's Bay wines, Church Road has ventured to Central Otago to produce a small batch of beautifully fragrant Grand Reserve Central Otago Pinot Noir 2019. This is a Pinot Noir you must get your hands on. Available for \$44.99 at Countdown and selected liquor stores.

#### A SLICE FOR A SMALL PRICE

Forgot your lunch... again? Traditional Napolese pizza in the heart of Broadway, Pizza A Casa have a variety of authentic flavours ready to be served by the slice from just \$4 a pop.







#### OUR PEOPLE

## A Day in the Life of Simran Saseve-Dale, Sales and Marketing Manager of Karakter

### 6:30AM

I'm often awake before anyone else in the house and will head outside for some exercise. Cornwall Park is our local and I love that I can do a workout to suit my mood – some mornings it's a quiet, meditative walk, others I'll be sweating it out to the top of the summit.

### 7:30AM

I am always very busy in the morning; getting myself ready, boys up and fed, lunches made and the house decent before school drop off.

### 9:30AM

I arrive at Karakter and the very first thing I do is pick out a great playlist! I'll style the showroom, as we like to constantly rotate and present our pieces in new ways. We work in collaboration with Sanderson Gallery on Osborne Street and receive an ever-changing selection of beautiful works which we exhibit in store too. Having art on the walls helps our clients to visualise pieces in their home and get new ideas for how something could be used.

### 10AM

Our emails are never ending, so I do try to answer as many of them at the start of the day before moving on to other tasks. On an average day I'll be connecting with everyone from clients, interior designers, stylists, and art directors to the creators of some of our made to order pieces.

### 11AM

The precinct that lies between Melrose to McColl is full of interesting, creative businesses and of course fabulous cafes! I'll usually step away from the computer and head to the local favourite L'affare, for an almond milk mocha.





**12:30PM**

The day is always varied, which I love. If I'm not assisting clients, I could be popping over to Martha's to select fabrics for a piece we're reupholstering or hosting design students on a tour of the store. Throughout the day, we receive deliveries from our skilled restorers and we really enjoy hearing their stories of what the restoration of each piece involves.



**1:30PM**

The best part of my job is meeting new people and learning about their lives and projects. Clients are in and out throughout the day and it's great when we can take the time to assist someone with finding the perfect piece for their home. It's especially meaningful when it's something they've dreamed of owning for years!

**3PM**

Andy and I are always on the hunt for new and unique pieces to add to our collection and try to make time during the day to discuss the things we have our eyes on or new designers we're interested in. Importing a large percentage of our selection involves a lot of admin and planning to balance out costs of shipping and taxes with all the other expenses that come along with running a business.

**4PM**

Time to head off! When I'm at home I like to have my laptop and phone out of sight – a reason I hate WFH so much!

**6PM**

I love cooking and really enjoy doing it, I find it's a relaxing way to end the afternoon. This is the time of the day that's all about catching up with the boys and winding down as a family.

**8PM**

Once the boys are asleep, my husband and I usually watch whatever show we're currently into. A cup of T2 Sleep Tea or glass of Barossa Valley Syrah is always a must!

**10:30PM**

After religiously following my skincare regime, I'm off to bed. Once that eye mask is on, I'm asleep almost instantly!



ON THE STREET

# Step into Osborne York + Kent Street

When it comes to fashion, food and all things luxury, Osborne, Kent and York Street's offering is second to none. Leafy, cobble-lined alleyways and character buildings are home to some of New Zealand's top designers, retailers and hospitality.



## BEST UGLY BAGELS

Punched, rolled, boiled and fired – no wonder they're called Best Ugly Bagels! Their Montreal-style bagels are deliberately manhandled – hand rolled and cut, then simmered in sweet honey water. They are then shoved into a custom-made stone oven which runs on New Zealand's greatest natural fuel.

3A YORK STREET

[BESTUGLY.CO.NZ](http://BESTUGLY.CO.NZ)

## BLAK

Feminine and functional, New Zealand designer brand BLAK has been creating timeless pieces for over a decade - by women, for women. Including the popular BRIDESMAIDS range, featuring understated styles made to order in a wide range of stunning colours.

18 OSBORNE STREET

[BLAK.CO.NZ](http://BLAK.CO.NZ)



**BURGER BURGER NEWMARKET**

Burger Burger Newmarket brings people together over simple, honest, quality burgers, fresh and seasonal salads, old-fashioned shakes, really cold beers, and other delicious bevies. Dine-in or takeaway.

3B YORK STREET  
BURGERBURGER.CO.NZ

**DEADLY PONIES**

Deadly Ponies' have grown, moved, and welcome you to a new home. Spacious interiors experiment with movement and space; a modern and architectural feel yet synonymous with the Deadly Ponies experience - a home away from home.

26 OSBORNE STREET  
DEADLYPONIES.COM

**DIMPLES**

A New Zealand family-owned business established in 1992, Dimples brings you everything baby related. Renowned for high-quality baby garments Dimples is your one-stop baby shop.

25 KENT STREET  
DIMPLES.CO.NZ

**ELLE + RILEY**

Elle + Riley are purveyors of luxury cashmere. Providing elegant, classic and comfortable pieces for women and men, the garments are designed to elevate everyday experiences. Providing world class quality over anything else they ensure customers are provided with a genuine luxury experience.

32 OSBORNE STREET  
ELLEANDRILEY.COM

**FATHER RABBIT SELECT**

Grounded in the vision to offer the foundations of a functional and enduring wardrobe, Father Rabbit Select showcases refined pieces curated from celebrated mindful brands including Anna Quan, Joslin, Jac + Jack and Worn Store.

6A KENT STREET  
FATHERRABBIT.COM

**KATHRYN WILSON**

Established in 2003, Kathryn Wilson is renowned as New Zealand's premier footwear and accessories designer. With a wide offering of trusted silhouettes of heels, boots, trainers and loafers handmade with love in a directional colour palette for work or play.

2-5 OSBORNE STREET  
KATHRYNWILSON.COM

**NICOLE REBSTOCK**

New Zealand shoe designer Nicole Rebstock is known for her use of rich colour, feminine silhouettes and unrivalled comfort.

22 OSBORNE STREET  
NICOLEREBOCK.COM

**OCTOBER REIGN**

Since opening in 2006, October Reign has dedicated itself to modern elegance with an edgy aesthetic. The team is devoted to delivering quality for individuals through styling and meticulously selected garments that create distinctive and enduring wardrobes. Providing sought-after pieces from Zadig&Voltaire, Camilla, Smythe, Paige, and other international labels.

SHOP 7, 30 OSBORNE STREET  
OCTOBERREIGN.CO.NZ



**STANDARD ISSUE**

Founded on a desire to create timeless knitwear that is defined by nature, and cherished for a lifetime, Standard Issue deeply care about what they make, how they make it, and the lifelong story of each garment. The Newmarket flagship store celebrates their knits, makers and values. Central to the store is the industrial zero-waste knitting machine which acts as a monument to their promise of circular, no-waste fashion.

4 OSBORNE LANE, NEWMARKET  
STANDARDISSUE.CO.NZ

**SUPERETTE INTERNATIONAL**

A refined evolution to showcase exciting women's and men's styles from every corner of the globe. Superette International comprises of top-tier established designers alongside exciting, emerging brands. Discover Golden Goose, Alexander Wang, Rag & Bone and so much more.

8 KENT STREET  
SUPERETTE.CO.NZ

**YU MEI**

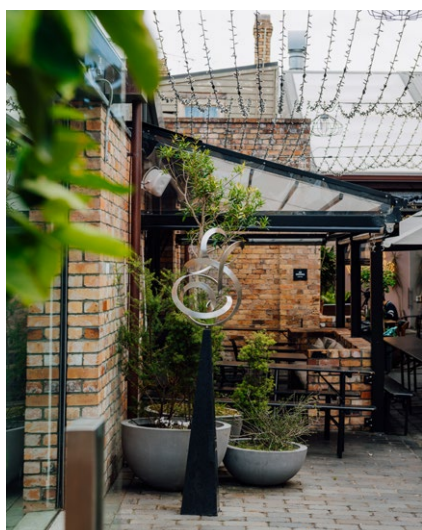
Local leather goods label Yu Mei is devoted to the creation of understated luxury. Based in Wellington, the brand has opened the largest of their three 'lounges' on Kent Street. A must-visit for lovers of interiors (designed by Knight Associates), art, design and of course, anyone looking for the perfect functional yet refined bag.

8 KENT STREET  
YUMEIBRAND.COM

**ZOE AND MORGAN**

Family-run jewellery brand Zoe & Morgan began in 2005, with boutique stores in London and Auckland. Taking inspiration from travel, architecture and organic textures, each piece is consciously crafted and designed to celebrate individuality. Alongside their contemporary, fine, One of a Kind and Modern Love collections, their intimate Bespoke Service allows you to create a piece truly unique.

6B KENT STREET  
ZOEANDMORGAN.COM

**REPERTOIRE**

Repertoire clothing is New Zealand made. Designed to support women with pieces that inspire everyday self-confidence. Join Repertoire's Directors every Thursday at 7pm on Facebook live for new collections and fashion inspiration.

25 OSBORNE STREET  
REPERTOIRE.CO.NZ

**SANDERSON CONTEMPORARY**

Sanderson provides an exceptional selection of New Zealand Artworks to complete your living environment. New exhibitions emerge every four weeks and the upcoming Summer Show presents a curated selection of Artworks suitable for gift-giving over this holiday season.

2-4 KENT STREET  
SANDERSON.CO.NZ

**SERVICE DENIM STORE**

Home of Neuw Denim - a premium denim brand, born out of Melbourne and Stockholm. Service Denim Store exists to celebrate the creative class & produce modern lasting jeans that get better with time.

30 OSBORNE STREET  
SERVICEDENIM.CO.NZ





# Care for your Community

Let's get back  
to doing the  
things we love.



Get vaccinated.  
Help others to  
get vaccinated.

**Unite  
against**  
**COVID-19**

**NEWMARKET.**



#### DEADLY PONIES

Say hello to Deadly Ponies new home in Newmarket, relocating to a modern space at 26 Osborne Street. The store will be home to the wider Deadly Ponies offering, alongside the Unisex Voyage collection with a refreshed fitout that incorporates contemporary elements using materials of oak, marble and stainless steel mesh.



# The Spotlight

From openings, events, new collections and more, here's what's on our spotlight in Newmarket.

#### HOME COMFORTS

Whether you're impressing guests or taking a moment for yourself, the home deserves a signature scent. From Soy Candles and Diffusers to Hand Wash and Hand Lotion, CIRCA is a refined and modern home fragrance brand that stimulates the senses and transforms the mood in any space. Offering an array of 12 captivating scents including Vanilla Bean & Allspice, Oriental, Amber & Sandalwood, Jasmine & Margolia to name a few. Available from Farmers and David Jones.







#### ARTWEEK

Celebrating the diverse and vibrant arts community, Artweek has been postponed to 5 – 14 November. Visit [newmarket.co.nz](http://newmarket.co.nz) for more information on the Artweek activity from local galleries, exhibitions, and street art tours in Newmarket.

#### TIMBERLAND RETURNS

Timberland is back and better than ever with a new store at 203 Broadway.



#### A SABEN SUMMER

Saben is spreading that summer feeling with a new store stocking leather handbags, shoes and accessories at 1 Teed Street.





# Tourism: The Next Big Adventure

Ryan Sanders, CEO, Haka Tourism Group and Drifter Hospitality Group

Tourism and hospitality have held the headlines over the past 18-plus months as among the most heavily affected industries from the ongoing Covid-19 pandemic.

Times have been tough, with short term lockdowns wrecking absolute havoc on bookings and operations, with unexpected 'pauses' for businesses and staff shortages resulting from international borders being closed to overseas workers - and everyone else.

But the news is by no means all bad, and the tourism and hospitality industry has shown itself to be quick to learn the complexities of changing travel restrictions and adapt to new circumstances, each offering new opportunities alongside the challenges.

Whilst we are all struggling financially and mentally with the challenges, I personally feel a sense of optimism and opportunity for the future as we see Aotearoa's tourism industry emerge from Covid-19 as a leaner, smarter and more resilient community.

The importance of travel to the human psyche and to our sense of happiness and well-being has only become more amplified during the time as we could do little else but plan and hope. The pent-up demand for travel has been evident in-between lockdowns, buoying businesses and showing community support and loyalty when it was most needed. It's this demand that will fuel tourism's next direction.

The pandemic has given us as travellers the rare chance to stop and reflect on the way we travel, the people we choose to travel with, the way we interact with the environment and communities we visit and how we could make a more positive contribution along the way.

The concept of 'slow travel' where visitors can take a deeper dive into the destination via highly customisable experiences; travelling in smaller groups; choosing sustainable travel and 'safe adventures' via trusted operators and secure; and flexible booking conditions, are all shaping the future of tourism.

There is the age old notion that crisis engenders opportunity and innovation. This certainly rings true to us at Haka Tourism Group as whilst worldwide tourism has been on pause, we have been working hard behind the scenes to build on our already popular fully-integrated service. Our purpose has always been about providing the very best New Zealand experience to our manuhiri (guests), and we have delivered this via our award-winning guided touring offering alongside our own accommodation and range of optional services.

We certainly never sit idle at Haka Tourism Group, and Covid-19 has propelled the launch of our latest brand - Born to Roam. This new touring product draws on the aforementioned global themes of slow travel and sustainability. Our Born to Roam tours are unguided and utilise New Zealand's public transportation network allowing travellers to experience our stunning country their way. We can't wait to start sharing this way of travel with visitors later this year.

The desire to travel to Aotearoa New Zealand is stronger than ever and this demand has been a core driver in our plans for our next venture, Drifter Hospitality, which will operate across both sides of the ditch and ultimately across the Asia-Pacific. The vision for Drifter is to address the emerging needs of the post-pandemic traveller with an experience-led, sustainable accommodation offering that changes the way people stay. Partnerships are vital in the post-Covid world and we are thrilled to have joined forces with Intrepid, one of the largest and most respected touring brands. Intrepid became the world's first tourism business to secure B-Corp certification and this is an aspirational accreditation Drifter will work hard towards achieving over the next three years.

We've been through some incredibly tough times in tourism and the landscape has changed immensely but I'm more than confident that the good times will return and that 2023/24 will be much healthier for the industry. There's a lot to look forward to in tourism. Bring it on!



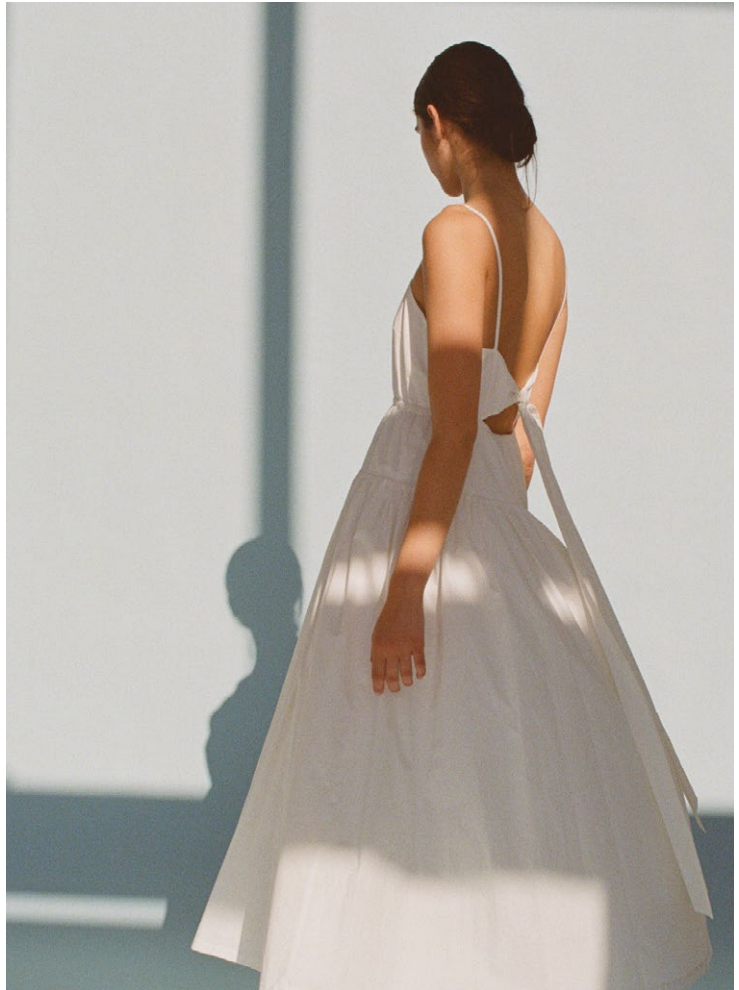
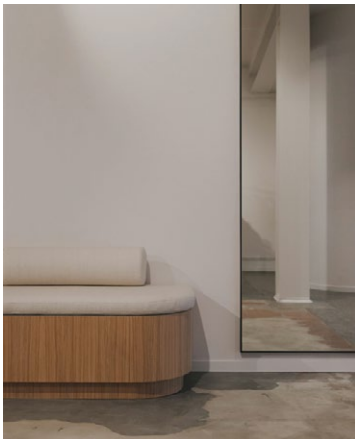
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hospitality and  
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*juliette hogan*

2-8 OSBORNE LANE, NEWMARKET

WE LOOK FORWARD TO WELCOMING YOU  
INTO OUR BEAUTIFUL NEW STORE

[JULIETTEHOGAN.COM](http://JULIETTEHOGAN.COM)

[@JULIETTEHOGAN](https://www.instagram.com/juliettehogan)