

EDITION 62. MARCH 2021

NEWMARKET.



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SAILING IN
THE CITY

THE FLYING BURRITO
BROTHERS FISH TACO RECIPE

HOMES
WITH ART



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PUBLISHER / EDITOR
ZARA OVERTON
EDITORIAL ASSISTANT
MADDIE IRVINE
COMMERCIAL MANAGER
KELLY O'SHANNESSEY
GRAPHIC DESIGNER
IMOGEN TEMM

FOR ALL ADVERTISING QUERIES,
CONTACT KELLY
09 529 1460
KELLY@NEWMARKET.CO.NZ

FOR ALL EDITORIAL QUERIES,
PLEASE CONTACT ZARA
ZARA@NEWMARKET.CO.NZ

COVER IMAGE PHOTOGRAPHY BY
SARAH ROWLANDS

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WALKER & HALL

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By Joseph Tattersfield

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Walker & Hall's Curated Collection highlights the unique and exceptional pieces that stood out among all the rest for our GIA qualified gemmologist and Managing Director, Joseph Tattersfield.



All Aboard

Navigate your style with cool blues, contrasting reds and nautically inspired pieces to dress for the season of sailing.



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SUBTYPE

Morrow St, Westfield Newmarket, Auckland. 09 886 9505

Modern Man

Never out of style - shirts, tidy pants and laid-back accessories are just the ticket for a smart casual look.



RODD & GUNN
NEW ZEALAND
SPORTSWEAR
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1. **SPORTSCRAFT** KNIT POLO, \$149.99. 2. **WORKSHOP DENIM** EMBOSSED KORU LEATHER BELT, \$149, AVAILABLE AT WORKSHOP. 3. **STATUS ANXIETY** JONAH WALLET, \$79, AVAILABLE AT SUPERETTE. 4. **JAG** COLLARLESS TWILL JACKET, \$200, AVAILABLE AT DAVID JONES. 5. **ACNE STUDIOS** OVERSIZED FACE STRIPE SHIRT, \$529, AVAILABLE AT WORKSHOP. 6. **SPORTSCRAFT** SELICK SHIRT, \$149.99. 7. **NEUW** RAY TAPERED NORTHERN BLACK, \$169.99, AVAILABLE AT SERVICE DENIM. 8. **BARKERS** FLETCHER SUNGLASSES, \$149.99. 9. **WORKSHOP DENIM** SEMI TAILORED 2 BUTTON BLAZER, \$529, AVAILABLE AT WORKSHOP. 10. **MERCHANT 1948** TUI, \$239.90. 11. **SPORTSCRAFT** WES TRACK PANT \$169.99

LOOK ONE

WITCHERY ONE SHOULDER BLOUSE, \$149.90. **LEVI'S** RIBCAGE STRAIGHT ANKLE, \$169, AVAILABLE AT MUSE. **DEADLY PONIES** RIPPLE MINI, \$399. **KATHRYN WILSON** RENEE TRAINER, \$339. **MIU MIU** SUNGLASSES, \$623, AVAILABLE AT SUNGLASS HUT.



1

STYLE TIP
TRY A BOLD
STATEMENT SLEEVE
WITH A PASTEL
COLOUR PALETTE

LOOK TWO

SASS & BIDE FULL STRIKE CROCHET TOP, \$350. **ISABEL MARANT** ÉTOILE LALISKASR JEAN, \$529, AVAILABLE AT WORKSHOP. **DYLAN KAIN** THE LILY ROSE SHOULDER BAG, \$499, AVAILABLE AT SUPERETTE. **PONS QUINTANA** EMMY, \$450, AVAILABLE AT SCARPA. **RELEASED FROM LOVE** OVERSIZE FOB BRACELET, \$509, AVAILABLE AT FATHER RABBIT SELECT



2

STYLE TIP
EMBRACE EDGY
GLAM BY PAIRING
A GEOMETRIC
TANK WITH
RELAXED DENIM

3

LOOK THREE

VICTORIA, VICTORIA BECKHAM FLOUNCE CUFF SHIRT, \$725, AVAILABLE AT MUSE. **AJE** DECO HOOP EARRINGS, \$205. **RUBY RYDER** LINEN SHORT, \$189. **MERCHANT 1948** DIEZ, \$209.90

STYLE TIP
KEEP THE TONES
NEUTRAL WHEN
OPTING FOR A
PRINTED SHIRT



STYLE

HOW TO STYLE:
Statement tops

Whether you're dressing for work or play, start with the top and the rest shall follow.



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-
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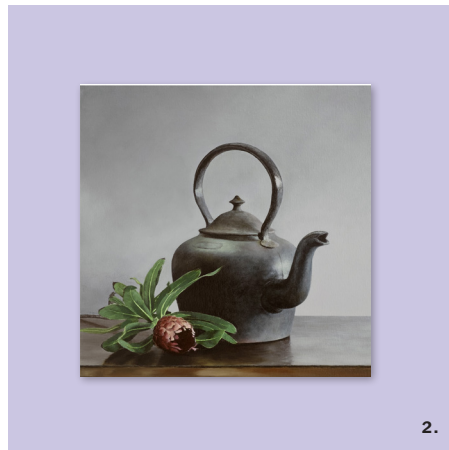
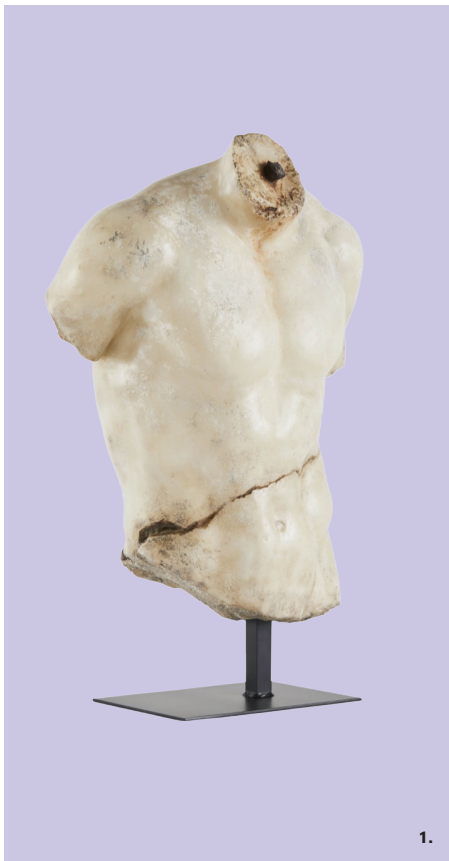
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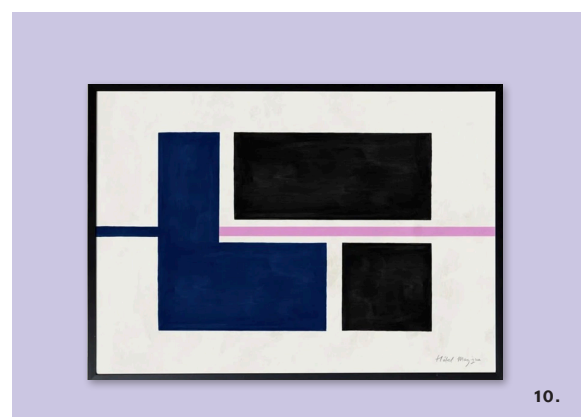
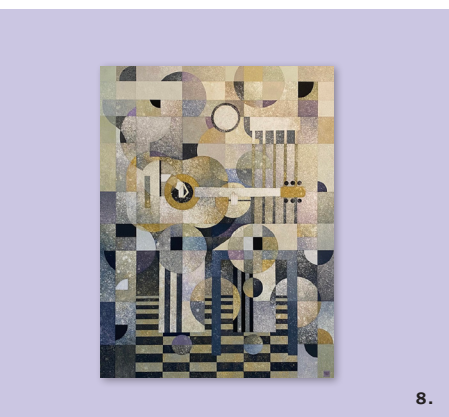
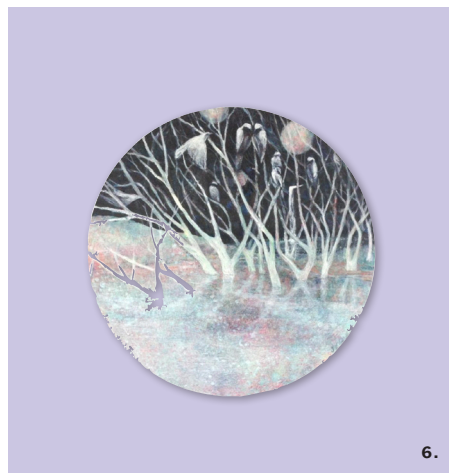
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STYLE

Homes with Art

Liven up your abode with a collection of refined sculptures, abstract artworks and delicate paintings.



- 1. MAX SPARROW** DISCOPHORUS CHEST, \$1,995, AVAILABLE AT COCO REPUBLIC. **2. PETER ATKINSON** PROTEA WITH CAST IRON, \$500, AVAILABLE AT RAILWAY STREET STUDIOS. **3. COCO REPUBLIC** ABSTRACT 1, \$2,595. **4. FANE FLAWS** LITTLE RIKI TIKI - NO.123, \$380, AVAILABLE AT THE POI ROOM. **5. RAY HAYDON** VELOCITY IX, \$9,500, AVAILABLE AT SANDERSON CONTEMPORARY ART. **6. SONJA DRAKE** NIGHT FALLS, \$780, AVAILABLE AT RAILWAY STREET STUDIOS. **7. JEREMY GARDINER** CERAMIC DRAGON FLY, \$49, AVAILABLE AT THE POI ROOM. **8. PATTERSON PARKIN** ACOUSTIC RENDITION, \$5,600, AVAILABLE AT ARTSELECT GALLERY. **9. JULIE CROMWELL** TRANSITION 3/13, \$2,950, AVAILABLE AT SANDERSON CONTEMPORARY ART. **10. HOTEL MAGIQUE** ABSTRACT MAGIQUE UNFRAMED PRINT, \$95, AVAILABLE AT FATHER RABBIT SELECT.

Garden Party

These fresh and floral fragrances hit all of the right notes.



1. **GUCCI** BLOOM AMBROSIA EDP, \$190, AVAILABLE AT DAVID JONES, FARMERS.
2. **NARCISO RODRIGUEZ** FOR HER EDT PERFUME PEN, \$55, AVAILABLE AT SMITH & CAUGHEY'S.
3. **CHLOE ZARA HAIR** PERFUME OIL, \$90, AVAILABLE AT FATHER RABBIT SELECT.
4. **AESOP** TACIT EDP 50ML, \$155.
5. **ISSEY MIYAKE** NECTAR PREMIERE FLEUR EDP 50ML, \$164, AVAILABLE AT FARMERS, SMITH & CAUGHEY'S.
6. **MAISON FRANCIS KURKDJIAN** BACCARAT ROUGE 540 EDP 70ML, \$382, AVAILABLE AT MECCA.
7. **JULIETTE HAS A GUN** LIPSTICK FEVER EDP 100ML, \$259, AVAILABLE AT SMITH & CAUGHEY'S.
8. **TOM FORD** TUBEROUSE NUE EDP 50ML, \$530, AVAILABLE AT SMITH & CAUGHEY'S, FARMERS, DAVID JONES.
9. **BASTIDE** LAVANDE IN LOVE, \$215, AVAILABLE AT MECCA.
10. **MARC JACOBS** PERFECT EDP 50ML, \$159, AVAILABLE AT FARMERS, DAVID JONES, LIFE PHARMACY



HEMP HAPPY SKIN

Hemp has become a buzz word in the beauty world and there's a lot to love about this super ingredient with powerful antioxidant and anti-inflammatory properties. Introduce Trilogy's HempHip™ Balancing Oil, blending hemp seed oil, rosehip, jojoba, grape seed oils, lemon myrtle and salicylic acid to ensure that you get all the benefits to nourish and balance combination skin.

TRIOLOGY HEMPHIP BALANCING OIL, \$29.99, AVAILABLE AT FARMERS, SELECTED PHARMACIES

NATURAL BEAUTY

Finding the perfect foundation that does all the hard work for us is key, providing a lightweight, buildable coverage that is silky smooth on the skin. This is where Gucci Beauty's Natural Finish Fluid Foundation steps in. With 40 shades, this medium coverage formula is developed for all skin types and aims to enhance natural features, rather than mask them.

GUCCI BEAUTY NATURAL FINISH FLUID FOUNDATION, \$115, AVAILABLE AT DAVID JONES



FAIRLY FLUSHED

NARS blushes have become a cult-favourite fixture in many a beauty bag, so popular in fact that a brand new mousse formula has been launched. This Air Matte Blush provides the perfect flush to the cheeks, transforming to a velvety powder on contact with the skin.

NARS AIR MATTE BLUSH, \$51, AVAILABLE AT MECCA

BEAUTY

Beauty News

The latest beauty products that you need to know about.

TO THE MAX

If we could dedicate half as much time to styling our hair as we did on social media every day, having a good hair day would be oh so easy. Luckily ghd's new Max Professional Styler has come to the rescue. Ideal for long, thick or curly hair, the new styler's plates are 70% larger covering more hair and allowing styling in half the time. Featuring ghd's advanced dual-zone ceramic technology, the tool is able to maintain an optimum temperature of 185 degrees.



GHM MAX PROFESSIONAL STYLER, \$360, AVAILABLE AT SELECTED HAIR SALONS



MAGNETIC ATTRACTION

There's mascara and then there's lengthening mascara. The type that gives you lifted and lengthened lashes to create a fanned out effect. While you got busy with life, Benefit's ever popular They're Real! Mascara got an upgrade, with an innovative and magnetically charged wand that pulls the lashes up and out.

BENEFIT THEY'RE REAL! MAGNET, \$49, AVAILABLE AT DAVID JONES

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Global Jig-saw

by Mark Knoff-Thomas

March, the month we say cheerio to summer and welcome autumn, and close off the first quarter of 2021. It's hard to believe that lockdown 1.0 is coming up for its first anniversary, just as we go through lockdown 3.0 (at the time of writing). So much has happened in the past 12 months, but thankfully time does seem to have returned to some form of "normality".

As mentioned last month retail was pretty buoyant through the Christmas period, we had some record days for spend (as an example Boxing Day recorded a whopping \$4.89M in Newmarket). The festive season is always followed by a soft January as the mass summer holiday exodus from Auckland takes place. Although economic indicators are looking more positive than expected – especially unemployment, we are still facing a head wind. We saw a nice bump up at the beginning February, but the most recent lockdown will quickly wipe that away. I expect some businesses who have been kept afloat through various COVID relief packages will be starting to face some challenging realities now and will have some serious decisions to make. I sincerely hope the government continues to support businesses as they have done in the past. Across the country, town centres would really like to see more corporate workers return to their offices in larger numbers at Alert Level 1. Those daily purchases of coffees, sushi and paninis really make a difference to the hospitality sector.

Retail in general has always been a volatile sector, the challenges we first experienced last year saw many businesses step up and flex their resilience muscles. But even the strongest will be feeling some turbulence this year as supply chain issues

will start to bite further. I'm upbeat that the issues will be resolved over time, however for some retail lines we are likely to see shortages of stock on the shelves, and delivery times will be stretched out. As an example some fashion designers are finding certain types of buttons, and fabrics are in very short supply; some homeware products being out of stock globally; or car parts taking months to arrive from Europe or Asia. Manufacturing production in a number of countries is being impacted by rolling lockdowns, there is still a very challenging situation with delays in processing at Ports of Auckland, and lockdowns snarl up the local logistics network. We are one small piece of a global jig-saw, but right now it's all a bit out of whack. I'm pretty confident we can avoid returning to retail in NZ in the days of old – especially pre-1984. (a selection of 3 TVs in store or jerseys that were itchy... black, dark grey or forest green). Needless to say the range of everything was considerably less than we expect today. Retail and hospitality businesses who have the ongoing cashflow, and agility to work around changing alert levels, stock supply issues, and can differentiate themselves from their competitors – with price, product and/or service are the ones who will be most likely to thrive. But it ain't easy.

The reality is none of us is likely to be travelling internationally for the medium term. So we just need to keep our confidence up, keep supporting one another, keep up COVID protocols, and most importantly – please keep shopping and eating local.

See you here soon,
Mark Knoff-Thomas
 CEO, Newmarket Business Association



Photo / Oliver Crawford

COVER STORY

The Future of Work

The notion of work and where we do it has taken on a new meaning over the past year, partly due to COVID lockdowns which have disrupted business models and normalised more flexible working. Qb Studios owners, Alex Brennan, Mike Fisher and Tom Harding opened their first shared workspace in Christchurch in 2014 with a very open-minded approach to work, blending shared office suites with art and hospitality, housed in a modern and creative space. Opening a space on Newmarket's Morgan Street in 2019, ZARA OVERTON spoke with ALEX BRENNAN about the ways that work has changed and how Qb are bucking this trend.

N. *What were your backgrounds prior to starting Qb Studios?*

ALEX BRENNAN. We are an eclectic mix. Tom played professional rugby with teams in New Zealand, England, and Japan. Mike is the fifth generation in a long family line of fine art dealers and I used to wear a wig and gown, practicing as a barrister in Ireland.

N. *Can you tell us a little bit about Qb Studios and how the idea came about?*

A. It all began on a rugby field in Rio de Janeiro. Mike and Tom had both moved to Brazil after the Christchurch earthquake. I had been living there for a few years and we met playing rugby in the local club. Mike and Tom had some experience with modular construction and we had the vision to develop a prefabricated building system that could be used to construct beautifully designed buildings simply and quickly. We worked together in Brazil on bringing that to life for a number of years. At the time, Christchurch was in the process of reimagining itself after the earthquake and it felt like it was the right place to build a showcase for our modular system and to contribute to the rebuild.

We bought an old warehouse and built a small modular village inside it - with a café, art gallery, and a range of office suites. The timing was perfect because local businesses, many of which had been displaced by the quake, jumped at the chance to come together to work in a community environment again. That was our first Qb Studios and it was a roaring success. Shortly afterward we opened our first Qb in Auckland and, six years and six locations later, here we are. It's been a great adventure.

N. *Since COVID-19, we've seen a large shift in the ways people work, with workplaces normalising working from home, more flexible working hours, greater confidence in the efficiency of remote work and many reassessing their business models. What are some of the major changes that you've noticed around how people are working?*

A. You're absolutely right - there have been big changes in the way people are working and, as a result, big changes in the role of the office.

It's a very exciting time because business owners are actually very open-minded to fresh ways of doing things and are experimenting to see what works best rather than having a fixed idea about their staff being at their desk 5 days a week.

More and more companies are adopting hybrid approaches and mixing home and office work in one way or another. Businesses are realising that they need a much smaller footprint, when they can utilise shared facilities and services in a flexible workspace.

We're seeing a lot of demand from businesses with teams of 20-30 coming out of their traditional office leases and taking a small office that they use as an "HQ" for their teams to rotate in and out of and combine with remote work.

It may take years for businesses to understand what works best for them so flexibility is also in high demand.



- n.** *What are the benefits of working from Qb Studios over home or another workplace?*
- a.** Above all else - a sense of quality. We work hard to create environments that serious businesses can feel proud to bring their clients - as well as a culture that is warm, welcoming, and friendly. Businesses who value their privacy can get the best of both worlds at Qb - the independence of having their own separate office studio while being able to use the boardrooms, lounges, and break-out areas as much as they need.



Photo / Kirsty Dawn

N. *Are shared workspaces the way of the future?*

A. We are in the middle of a deep transformation in the way we think about property. In the same way that we now consume music as a service on Spotify, we are moving towards a new way of utilising property - "Space As a Service."

Modern businesses want simplicity and agility. Attention is a valuable asset and in a complex and fast-changing world, business owners need to use it to run their business - not their office. Office management is being outsourced to specialists who can provide the creative and engaging workspaces revolving around face-to-face interaction, collaboration and wellbeing, that Millennials and Generation Z are demanding.

Forecasts suggest that these types of spaces could grow from 5% to 30% of global office stock in the next 10 years. It doesn't make sense for businesses to try to cater to all of their employee's needs in their own office.

Not only that, but shared workspaces are also a very effective way of combining office and remote work and are best seen as being complementary to home offices rather than in competition with them.

Some employees need quiet, private space to do focused work and use the office as a way to avoid distractions at home. Others need collaborative face-to-face meetings and meeting rooms for developing and presenting ideas. Salespeople need beautiful reception areas with amenities to meet clients and managers want a place where everyone can get together to build team cohesion.

When this can all be provided as a service for a simple monthly fee, it becomes a very practical choice.

N. *The intersection of art and design becomes quite evident when you step into the Qb Studios space, with an industrial-style fit-out and interesting art to look at. Can you tell us more about your design philosophy and in particular, the design of the Newmarket space?*

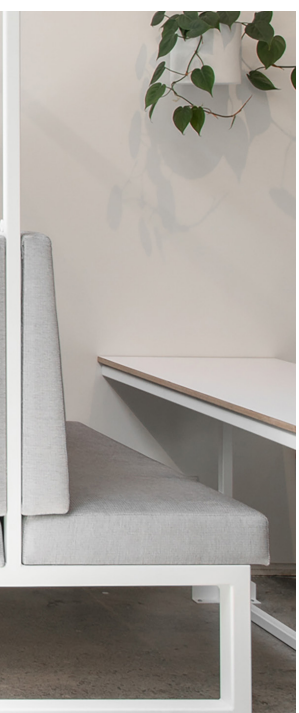
A. Good design has been an inspiration for us since the very beginning. How a space looks and feels really does matter to people's well-being. Churchill was right when he said, "We shape our buildings



Photo / Oliver Crawford



Photo / Kirsty Dawn



N. *How does Qb Studios promote and combine collaboration and innovation?*

A. Because our spaces are intimate with lots of shared lounges and break-out spaces, collaboration happens very naturally and organically. Members have the opportunity to meet each other at morning coffee and networking events that we regularly host. Each individual member and business also has a profile on our Qb Members platform and can communicate with other members across the national network using our Qb app. It's working, because we see a lot of business being done internally within our network. We also throw a famous Qb summer party where members from all the Auckland locations get together to let their hair down.

QB STUDIOS

2 MORGAN STREET
QBSTUDIOS.CO.NZ
@QBSTUDIOS

and then our buildings shape us.” This extends beyond the visual, to all of the senses – from textures to sounds and smells – this is all part of what we mean when we say “Curated workspaces”.

We try to keep the aesthetic of our spaces simple and timeless and to bring out the natural features that our buildings already have. Qb Newmarket, for example, has high timber trusses, which are highlighted by natural light coming through a high gable roof. The colours are simple black and white with steel and glass joinery used for the office studios. This gives space for the art – and plants – to express themselves.

N. *Has the value proposition around community and the social side of coworking at Qb Studios grown over the past year? If so, how?*

A. Well, community and face-to-face communication is the big thing that you don't get working from home. Face to face is the most robust communication - we can try to replicate it with video calls but it will never create the same connection that we get with talking to someone else in person. Human beings have evolved through collaboration to prefer group interactions and people want to be around others and their community.

Owners and managers that are having to entice staff who have got used to working from home back into the office are having to think hard about providing an environment that people want rather than need to go to. Having a strong vibrant community is the biggest attraction for staff.

N. *What is Newmarket's best-kept secret?*

A. The cold noodles at Kauai Dian Eatery! Shhh!

N. *Favourite book you read over the summer?*

A. The Peregrine – by J.A. Baker – an amazing book that tracks the comings and goings of two Peregrine falcons across the marshlands of south England. Mysterious, transcendent, and poetic. Every sentence takes your breath away.

N. *What will 2021 bring for Qb Studios?*

A. There is a lot happening. With so much change in the way people are working, it's looking like it will be a very busy year. We have some excellent opportunities to expand into new locations on the city fringe in Auckland. We are also working more and more with individual businesses to bespoke their office strategies and help them transition their operations into flexible workspaces.

WHAT'S ON

Sailing in the City

Here is the lowdown on where to watch the highly anticipated races, where to get your hands on merchandise and nautical inspired collections, as well as public transport routes down to the Viaduct.



WHERE TO WATCH

From the 6th until the 15th of March, here's where you can watch the racing live in Newmarket.

THE LUMSDEN

With over 120 different craft beers available and six screens showing The Cup, book a table for a laid-back afternoon of sailing.

SOMETHING & SOCIAL

Enjoy a rooftop racing experience at Something & Social. Sip your way through cocktails and snacks in the sun and cheer on your favourite team. We suggest hanging around for their Aperitivo Hour at 5pm, for \$15 pizzas and \$10 tap beer and deals on wines.

NUFFIELD BAR & KITCHEN

Catch every race live on the big screens at the new local on Nuffield Street. They will be offering specials on Steinlager buckets, along with other daily deals which are seriously worth noting.

GETTING THERE

Be part of the action and watch races down at the America's Cup Race Village, easily accessible by public transport from Newmarket. Either bus or train from Newmarket into Britomart, where you'll only have a short walk to get to the sailing hub.

TRAIN

STH, WEST, ONE NEWMARKET TRAIN STATION → BRITOMART TRAIN STATION

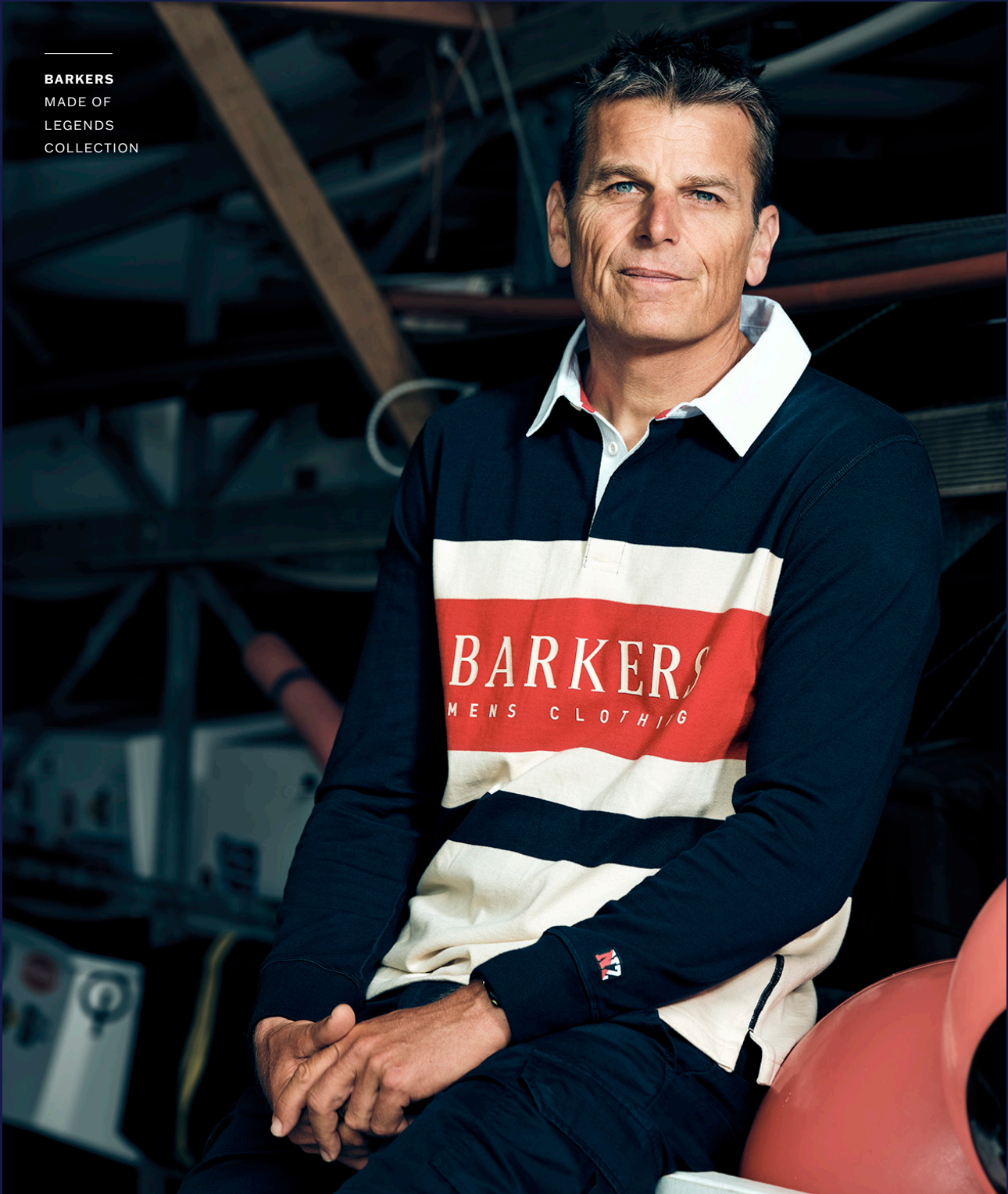
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INN NEWMARKET → CUSTOMS ST/ BRITOMART



SCAN HERE TO MAP YOUR JOURNEY

BARKERS
MADE OF
LEGENDS
COLLECTION



MARCH 6 2021 - 15 MARCH 2021

GET THE LOOK

Fashion and sailing go hand in hand. Look the part with official merchandise or opt for more subtle nautical collections from these New Zealand brands.



KAREN WALKER
NAVIGATOR'S WHISTLE
NECKLACE, FROM \$279.
AMERICA'S CUP 2021
TROPHY CAP, \$39,
AVAILABLE AT REBEL
SPORT.

Flying Burrito Brothers Guajillo Chilli Battered Fish Tacos

Summery and vibrant, these spiced Mexican fish tacos are a simple dish to whip together in no time.



FLYING BURRITO BROTHERS
65 DAVIS CRESCENT
NEWMARKET

SERVES 2

INGREDIENTS

SLAW

- 1/2 red cabbage
- 1/4 cup mayonnaise
- 1 tsp salt / black pepper
- 1 Tbsp apple cider vinegar
- 1 tsp white sugar

MANDARIN SALSA

- 1 whole mandarin, diced
- 1/2 tsp chipotle en adobo paste
- 1/2 tsp lemon juice
- 1/4 tsp salt / black pepper

GUAJILLO CHILLI CRISPY FISH

- 2/3 slices firm fish
cut into 2cm thick strips
- 1 tsp lemon juice
- 1 tsp guajillo chilli powder
- 1 tsp salt / black pepper

BEER BATTER

- 1 cup all-purpose flour
- 2 Tbsp salt / black pepper
- 1/2 cup beer

TO SERVE

- Taco Shells (store bought)
- Coriander

METHOD

BEER BATTER In a large bowl add flour, salt and pepper, gradually adding beer while whisking until a thick batter consistency is reached. Chill for 15 minutes.

CABBAGE SLAW Thinly slice red cabbage and mix with mayonnaise, salt, pepper and apple cider vinegar.

MANDARIN SALSA Thinly slice mandarin and add lemon juice, chipotle, and season.

1. Coat fish pieces with lemon juice, guajillo chilli powder and season with salt and pepper. Dip each piece into the beer batter, coating each side well.
2. Heat cooking oil in a deep pan until it reaches 180 degrees, or until a wooden spoon sizzles when inserted.
3. Add fish into the oil and fry for around 4 – 6 minutes, until crispy.
4. Grill taco shells over an open flame, or heat as per packet instructions.
5. Assemble tacos by layering slaw, fish, mandarin salsa and garnishing with lemon and coriander.



INTRODUCING BEST UGLY BAGELS

Get a FREE Allpress regular coffee when you buy any Smashed Avocado, Salmon Lox or Pastrami Grill Bagel until the end of March 2021.

Quote #uglybagelrooftop to redeem



WESTFIELD NEWMARKET / LEVEL 4, ROOFTOP / 309 BROADWAY
MON-SUN 9AM-10PM
islandgelato.co.nz



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Westfield Newmarket

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Level B1 Green

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Level 4 Orange

Take the first left from Mortimer Pass Road (speed ramp) or through Morrow Street.



PRESENT THIS VOUCHER FOR

\$10 OFF

Book online at conciergecarwash.co.nz



SWEET SATISFACTION

A new Korean sweet spot, Daldang, has opened at 88 Broadway and it's sure to satisfy your dessert cravings. Derived from macarons, these mouth-watering 'Fatcarons' are overloaded with fillings and are deliciously chewy. You'll find it hard to stop at just one!

FOOD + DRINK

The Gastronomer

Delight your tastebuds with the latest in food and drink.



HAPPY HOUR

What's better than happy hour? A double happy hour. New York Grill on Westfield's rooftop has \$15 cocktails and \$2 oysters every day from 3pm-6pm.



EASTER'S CALLING

Easter is rolling around and that can only mean one thing (aside from chocolate) ... it's hot cross bun season! These spiced, fruity pillows of goodness can be snatched up fresh from Daily Bread or Little & Friday up until Easter.

NEW MENU: SIP KITCHEN

Your favourite wholefoods eatery has introduced exciting new additions to their deliciously guilt-free menu, including a Portobello Benedict and a Breakfast Plate containing both sweet and savoury for when you just can't decide on one!



GO NUTS

The peanut butter community has been gifted with one of the most irresistible flavours to date - Pic's Peanut & Chocolate Butter. Crafted with a combination of Whittaker's Creamy Milk and Dark Ghana chocolate, it's basically like eating a melted Peanut Slab from a jar... take our money!



A Day in the Life of People Like Us' Rachael & Fleur



6AM

RACHAEL: I always start my day with a glass of water with collagen and have a quick scroll through Instagram for inspiration before the kids get out of bed.

FLEUR: I wake up and roll through the shower, I cannot function without this first step! Then feed two cats, one dog and three hungry teenagers before they head to school.

8AM

R: Kids are dispatched and I have time to read emails and review my day with caffeine.

F: A large and strong coffee to trawl through emails and set up my day. I listen to talk back news all the way to work to keep up with what is happening in the world.

9AM

R & F: We both arrive at our Newmarket store, which is also our P.L.U head office. Most days we receive new stock so it's always exciting to see what we have purchased three months prior in the flesh. We work with our Head of Retail, Morgan, to remerchandise the store.

11AM

R & F: Grab a quick bite to eat from &Sushi – it's always super fresh!

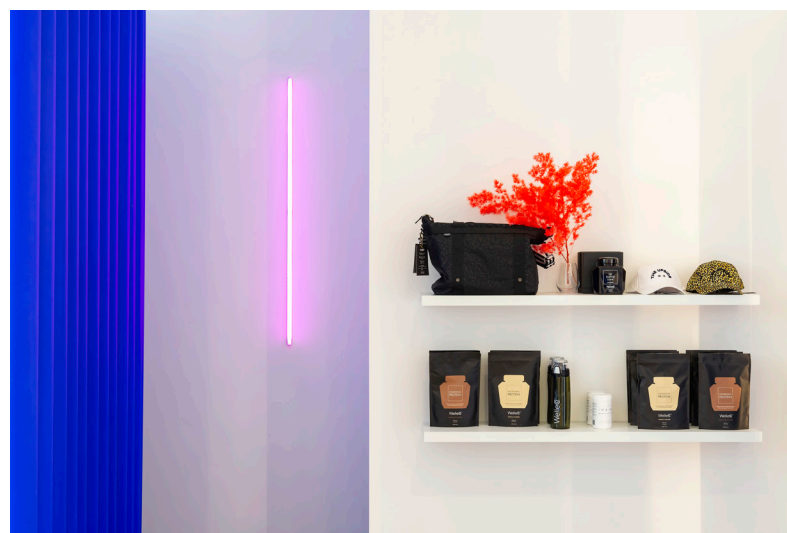
12PM

R & F: Our buying has changed dramatically since COVID, no more trips to Australia to meet with our labels! We have a zoom meeting with the team at P.E Nation, one of our best-selling brands.



2PM **R & F.** We love having our office right beside our retail floor so that we can pop in and out to greet our regular customers and also meet new ones.

5PM **R.** I love HIIT Pilates classes at Sweat Yoga on Morgan Street. It is an incredible way to relieve stress and a great way to road test our new arrivals!



1PM
R & F. We meet with our Digital Manager to discuss all things social media and e-commerce! We communicate with our client base via social media and email regularly, so it is crucial that we keep our content fresh and our message is always on brand.



7PM
R: A glass of red in hand while I cook dinner and catch up on my kid's days.
F: I love to cook, and dinner is always a sit-down affair, a great time to regroup as a family!

9:30PM
R: Time for bed!
F: I scrape my face off and use my favourite sheet mask by The Unnamed. There is no down time before my head hits the pillow.

PEOPLE LIKE US 9 TEED STREET
PEOPLELIKEUSACTIVE.CO.NZ
@PEOPLELIKEUSACTIVE

KATE SYLVESTER LAUNCHES SISTER

Kate Sylvester's latest Autumn Winter Collection has been launched as a celebration of the Kate Sylvester history and heritage, paying tribute to the original brand name, Sister.



The Spotlight

From openings, events, new collections and more, here's what's on our spotlight in Newmarket.

MADE WITH CARE

Putting focus on sustainability and the brand's pledge, Made with Care, Glassons is on a mission to bring affordable fashion to customers ethically and sustainably, in line with three pillars 'People, Planet and Product'. The brand aims to have 50% of its range sustainably sourced by the end of 2021, and within the business, Glassons has eliminated 90% of single use plastics.





NEXUS

Don't miss New Zealand artist Glenys Cullimore's latest exhibition, Nexus, running from 18th March - 6th April at Railway Street Studios.



TABLE TENNIS IN STATION SQUARE

Test your table tennis skills in Station Square with a Have a Go Day on 13th March (10am-12pm) where you can battle it out with a robot, or show your competitive side at a Seekapong Shootout Tournament on 20th March (10am-12pm).



FUZZY PEACH

If the packaging didn't already grab your attention, twenty-seven names and Garage Project have teamed up on a peachy beer, deliciously sweet and sour to celebrate twenty-seven names' Autumn Winter 21 collection.

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BE IN TO WIN

\$500

TO SPEND IN NEWMARKET

We want to know what you think of NEWMARKET. magazine. Complete this survey and be in to win a \$500 voucher to spend at a store of your choice in Newmarket.

NAME: _____

CONTACT PHONE: _____

EMAIL: _____

*CONTACT DETAILS ARE REQUIRED IF YOU WISH TO GO INTO THE DRAW

WHAT IS YOUR GENDER?

- Male
- Female
- Non-binary
- Prefer not to say

**HOW OFTEN DO YOU READ
NEWMARKET. MAGAZINE?**

- Every issue
- Most issues
- Occasionally
- Rarely / Never

**HOW DO YOU PREFER TO READ
NEWMARKET. MAGAZINE?**

- Print
- Online
- Both

**HOW DO YOU TYPICALLY FIND
OUT INFORMATION ABOUT
NEWMARKET? (PLEASE CHECK
ANY THAT APPLY)**

- Magazine
- Social media
- Website
- Local Media
- Word of Mouth
- Other



WHAT ACTIONS HAVE YOU TAKEN AS A RESULT OF READING NEWMARKET.? (PLEASE CHECK ANY THAT APPLY)

- Visited Newmarket
- Purchased a product
- Discussed an article or feature
- Saved an article or issue
- Visited the newmarket.co.nz website or social media channels
- Recommended Newmarket to someone

THE MAGAZINE IS CURRENTLY DISTRIBUTED 11 TIMES PER YEAR.

HOW MANY TIMES PER YEAR DO YOU THINK THE MAGAZINE SHOULD BE PUBLISHED? _____

PLEASE RATE YOUR INTEREST IN READING ABOUT FOLLOWING TOPICS/CATEGORIES: (1 = NOT INTERESTED, 5 = VERY INTERESTED)

| | | | | | |
|----------------|---|---|---|---|---|
| Fashion | 1 | 2 | 3 | 4 | 5 |
| Hospitality | 1 | 2 | 3 | 4 | 5 |
| Features | 1 | 2 | 3 | 4 | 5 |
| Profiles | 1 | 2 | 3 | 4 | 5 |
| Lifestyle | 1 | 2 | 3 | 4 | 5 |
| Beauty | 1 | 2 | 3 | 4 | 5 |
| Arts & Culture | 1 | 2 | 3 | 4 | 5 |
| Opinion | 1 | 2 | 3 | 4 | 5 |
| Business | 1 | 2 | 3 | 4 | 5 |

PLEASE RATE THE QUALITY OF NEWMARKET. MAGAZINE:

| | | | | | |
|---------------------|-----------|------|---------|------|------------|
| Content | EXCELLENT | GOOD | AVERAGE | POOR | NO OPINION |
| Cover | EXCELLENT | GOOD | AVERAGE | POOR | NO OPINION |
| Layout and design | EXCELLENT | GOOD | AVERAGE | POOR | NO OPINION |
| Ease of reading | EXCELLENT | GOOD | AVERAGE | POOR | NO OPINION |
| Stories of interest | EXCELLENT | GOOD | AVERAGE | POOR | NO OPINION |

PLEASE INDICATE YOUR AGREEMENT TO THE STATEMENT: NEWMARKET. MAGAZINE ENHANCES MY PERCEPTION OF NEWMARKET AND/OR MAKES ME WANT TO VISIT.

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

PLEASE SUGGEST ADDITIONAL TOPICS THAT YOU THINK THE MAGAZINE SHOULD COVER.

WHAT DO YOU LIKE MOST ABOUT THE MAGAZINE?

WHAT DO YOU LIKE LEAST ABOUT THE MAGAZINE?

ANY SUGGESTIONS FOR WAYS THAT WE CAN IMPROVE NEWMARKET. MAGAZINE?

Cut out and return this survey by 30 March to:
Newmarket Business Association, Level 2, 238 Broadway, PO Box 9374, Newmarket 1023.
Alternatively, complete the survey using the QR Code at the top of the first page.

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KAREN WALKER

THE NAVIGATOR

